



## Proactive, NonPartisan Arts in the California Governor's Race Initiative

Sep 17, 2010

**This election season something new is afoot in California: a proactive, nonpartisan effort to educate and inform the candidates in the 2010 California governor's race, their staffs and key supporters to the value of the arts, arts education, and the creative economy to the state of California.**

The [Arts in the California Governor's Race](#) project is a nonpartisan effort to ensure that issues related to the arts and the creative economy are successfully inserted into the California Governor's race.

The project was organized by a consortium of nonprofit arts leaders, organizations, arts support groups, artists and concerned individual supporters of the arts.

The consortium participants believe strongly in the need for meaningful public support for the arts and arts education.

The project does not endorse any candidate, nor does it support any specific legislation.

Rather, it seeks to educate and inform the candidates in the California governor's race, their staffs and key supporters to the value of the arts, arts education, and the creative economy to the state of California. The project will work to convince the candidates for the office of Governor in California to take public positions in favor of the principle of public support for the arts and arts education, and public support for the development of California's creative economy.

The **Arts in the California Governor's Race** project is building a statewide army of citizen activists who will help send the message to the gubernatorial candidates that the arts are important to California

's future, and urge the candidates to support arts-friendly public policies such as:

- Increase public funding for nonprofit arts organizations in order to better serve their communities
  
- Ensure that every child has the opportunity for a comprehensive, high quality K-12 arts education
  
- Nurture an environment to allow individuals and families affordable access to all forms of the arts.
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Find out more--and sign up for the email list--on the [Arts in the California Governor's Race website](#).

- "The Arts in the California Governor's Race may not affect Brown and Whitman, but they may be part of a movement for nonprofits to be more effective participants in the electoral process without crossing the line into prohibited partisan electioneering."

- - Rick Cohen, [The Nonprofit Quarterly](#)

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- Read the [LA Times Culture Monster blog coverage](#) of this initiative.
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